



HELP PUT US ON THE MAP!

QUESTIONNAIRE ANALYSIS

36 forms back: 32 from meeting, 4 from Cromford WI members (who didn't vote on maps).
10 respondents were already active CMP members, so 'new blood' only 26 respondents.
Total respondents represent approx 3% of adult population of Cromford.

AS = agree strongly; A = agree; N = neither agree/disagree; D = disagree; DS = disagree strongly

(% FIGURES ARE ROUNDED AND DO NOT NECESSARILY TOTAL 100%)

1] A village map should help tourists and visitors to get the most out of Cromford

Total 36 AS 23 A 12 N 1 D - DS -
 64% 33% 3%

2] It's important to show the whole parish of Cromford, not just the village centre

Total 36 AS 19 A 14 N - D 3 DS -
 53% 39% - 8% -

3] I'd prefer a folded map like an Ordnance Survey map for visitors and leisure users

Total 35 AS 11 A 14 N 5 D 5 DS -
 31% 29% 14% 14% -

4] I'd prefer a flat sheet map that can be displayed on the wall

Total 33 AS 6 A 13 N 8 D 5 DS 1
 18% 39% 24% 15% 3%

5] I'd prefer an artistic interpretation of the village and local area (not necessarily to scale)

Total 35 AS 8 A 18 N 5 D 4 DS -
 23% 51% 14% 11% -

6] I'd prefer an accurate, functional, detailed scale map

Total 33 AS 2 A 6 N 11 D 13 DS 1
 6% 18% 33% 39% 3%

7] I'd prefer to use an interactive online map

Total 33 AS 3 A 8 N 7 D 12 DS 3
 9% 24% 21% 36% 9%

8] I'd like to see a permanent outdoor map (e.g. in the Market Place or on Scarthin)

Total 36 AS 23 A 13 N - D - DS -
 64% 36% - - -

9] I'd be interested in subscribing to a deluxe, personalised, limited edition map costing £10

Total 36 AS 10 A 13 N 4 D 7 DS 2
 28% 36% 11% 19% 6%

How important to you are the following features that could be shown on the map?

Please tick a box from 1 (**VERY IMPORTANT**) to 5 (**NOT AT ALL IMPORTANT**) beside each.

	1	2	3	4	5	total
	++	+		-	--	
LOCAL STORIES, MYTHS & LEGENDS POSITIVE	12	7	10	1	2	32
WILDLIFE & NATURAL HISTORY (sites and species) STRONG POS	14	13	6	1	1	35
MINING, QUARRYING & GEOLOGY (mines, soughs, workings) POS	14	8	10	2	1	35
FOOTPATHS, WALKS & CYCLE ROUTES STRONG POS	19	13	-	1	1	34
INDUSTRIAL HISTORY STRONG POS	19	12	2	2	-	35
HISTORIC TRANSPORT LINKS (canal, railways, packhorses) STRONG POS	13	16	4	1	-	34
VIEWPOINTS & SCENIC SITES POS	13	7	9	3	2	34
CAR PARKING NEUTRAL	9	5	10	8	3	35
PRESENT-DAY TRANSPORT LINKS (buses and trains) WEAK NEGATIVE	6	8	6	11	4	35
LOCAL SHOPS WEAK POS	8	8	8	8	3	35
PLACES TO EAT AND DRINK WEAK POS	8	9	8	8	2	35
FAMOUS RESIDENTS (e.g. Alison Uttley, Arkwrights) POS	13	8	8	3	1	33
PLACES OF WORSHIP (past and present) WEAK POS	7	9	9	6	2	33
ARCHAEOLOGY POS	10	13	7	2	2	34
FIELD NAMES NEUTRAL	7	7	8	6	6	34
INTERESTING / UNUSUAL ARCHITECTURE STRONG POS	17	11	2	2	1	33
FARMING, AGRICULTURE & WOODLAND WEAK POS	6	10	11	6	1	34

From the list, please tick 10 ITEMS that you think are 'must have' features on a village map:
('TOP 10' CHOICES IN BOLD)

MARKET PLACE	25	BLACK ROCKS	21	Canal aqueduct	1
The Greyhound	6	Cromford Bridge	6	Chapel Hill	3
NORTH STREET	22	Masson Mill	6	Waterwheel	12
MILLPOND / DAM	18	Slinter Mill / Cottage	4	Pig sties	8
WILLERSLEY CASTLE	20	War Memorial(s)	5	The Old Lock Up	7
ARKWRIGHT'S MILL	26	RAILWAY STATION	20	SCARTHIN	20
CROMFORD CANAL	21	St Mary's Church	13	'BEAR PIT'	17
High Peak Junction	8	Dene Quarry	3	Rock House	3
Cromford Wharf	10	Lea Wood Pump House	10	Cromford Meadows	10
Community Centre	-	Ruined Chapel by bridge	5	Tor Café	4

What other features would you like shown?

School, 'historic buildings', Castle Top Farm, Sheep Pasture Winding House, Almhouses, line of sough, larger mines, toilets, food & drink outlets, footpaths, active leisure: walking, cycling, climbing.

Please look at the other village maps on display (A, B, C...) Which TWO do you like best?

BONSALL: 1st choice = 18, 2nd choice = 7 – TOTAL 43 points weighted

WINSTER: 1st choice = 8, 2nd choice = 12 – TOTAL 28 points weighted

WIRKSWORTH and **WHITCHURCH** took equal 3rd place (12 points weighted)